

# KAOS

KINETIC AI OPERATING SYSTEM

Kubernetes-Grade Agent Orchestration for Enterprise AI Execution

Turning AI Chaos into AI Execution

Raising \$3M-\$5M Seed

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POWERED BY C51 CONSULTING

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## THE PROBLEM

### Enterprises Are Drowning in AI Tools, Not Outcomes

17+

AI tools per enterprise,  
operating in silos

#### Tool Overload

17+ AI tools per enterprise, operating in disconnected silos with no coordination layer. Investment without integration.

95%

of enterprise AI pilots fail to  
reach production scale<sup>1</sup>

#### Data Without Decisions

Insights are generated everywhere, but execution happens nowhere. AI produces outputs; nothing acts on them.

68%

of employees use  
unsanctioned AI tools<sup>2</sup>

#### Shadow AI Risk

57% of employees using unsanctioned tools input sensitive data. No audit trail. No governance. Massive liability.

#### Admin Overload

Teams spend more time managing AI tools than benefiting from them. The overhead erases the ROI.

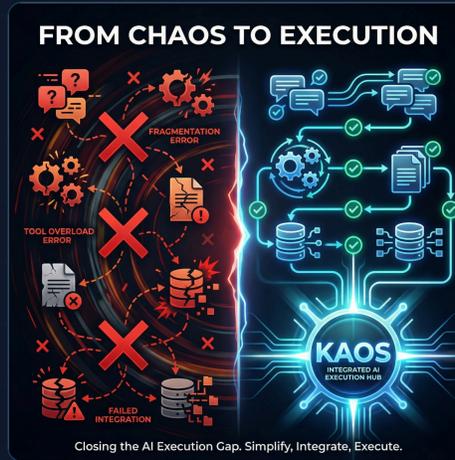
<sup>1</sup> MIT Research, 2025 · <sup>2</sup> Menlo Security, 2020

KAOS — KINETIC AI OPERATING SYSTEM

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FROM CHAOS TO EXECUTION

Every Enterprise Has the Tools.  
None Have the Operating System.



The AI execution gap is not a capability problem — it is an **infrastructure problem**. KAOS is the missing orchestration layer.

THE SOLUTION

# KAOS: The Operating System for Applied AI Execution

KAOS is not another AI tool. It is the **orchestration layer** that makes all your AI agents work together — autonomously, reliably, and with enterprise-grade governance.



### Agent Orchestration

Kubernetes-grade coordination of AI agents across systems, tools, and workflows. Multi-agent chains with full observability.



### Enterprise Governance

RBAC, full audit trails, compliance-ready architecture. Every decision logged, every action traceable.



### System Integration

50+ pre-built connectors across CRM, ERP, HRIS, and comms. Zero custom code. Day-one integration with your existing stack.



### Autonomous Execution

Business intent translates directly into action. Triggers → agents → outcomes. No manual handoffs. No oversight overhead.

*"Business intent → Autonomous execution across your entire stack. That is the KAOS promise."*

TECHNICAL POSITIONING

# KAOS Is to AI Agents What Kubernetes Is to Containers

KUBERNETES	KAOS
Orchestrates containers across nodes	Orchestrates AI agents across tools & data

KEY INSIGHT

*"KAOS treats agents like workloads — **schedulable**,*

KUBERNETES	KAOS	<i>observable, governed."</i>
Workloads: Pods & Services	Workloads: Agents & Workflows	<b>RUNTIME MODEL</b> Signal (event) ↓ Policy evaluation ↓ Agent chain ↓ <b>Actions in CRM / ERP / HRIS</b>
Control Plane: Scheduling & routing	Control Plane: Policy, routing, orchestration	
Observability: Metrics, logs, traces	Observability: Audit logs, decision trails	
Governance: RBAC, namespaces	Governance: RBAC, compliance, env separation	
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Declarative configuration	Visual workflow builder + policy engine	

PLATFORM ARCHITECTURE

# Three-Plane Architecture Built for Enterprise Scale



PLATFORM ARCHITECTURE

## One Orchestration Layer. Every System. Every Agent.



PRODUCT IN ACTION

# Production-Ready Workflows Across Every Business Function

<p><b>Employee Onboarding</b></p> <p><b>TRIGGER</b> New hire record created in HRIS</p> <p><b>AGENTS</b> Identity provisioning, Equipment ordering, Slack setup, Compliance training</p> <p><b>SYSTEMS TOUCHED</b> HRIS, IT Ticketing, Slack, LMS</p> <p>↑ Days of manual work → minutes</p>	<p><b>Support Ticket Routing</b></p> <p><b>TRIGGER</b> Inbound ticket received in Zendesk</p> <p><b>AGENTS</b> Sentiment analysis, Priority classification, KB search, Auto-response draft</p> <p><b>SYSTEMS TOUCHED</b> Zendesk, Slack, CRM, Knowledge Base</p> <p>↓ 40% reduction in first-response time</p>	<p><b>Invoice Processing</b></p> <p><b>TRIGGER</b> Invoice received via email</p> <p><b>AGENTS</b> Document extraction, PO matching, Approval routing, Payment scheduling</p> <p><b>SYSTEMS TOUCHED</b> Email, ERP, Finance System, Approvals</p> <p>↓ 80% reduction in manual processing time</p>
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Each workflow is a reusable template — built once from real Stargate AI engagements, deployed across every KAOS customer.

INTEGRATION LAYER

# 50+ Connectors. Zero Custom Code. Day-One Integration.

<p><b>CRM &amp; SALES</b> Salesforce · HubSpot · Pipedrive</p>	<p><b>ERP &amp; FINANCE</b> NetSuite · Xero · QuickBooks</p>	<p><b>HR &amp; PEOPLE</b> Workday · BambooHR · Rippling</p>	<p><b>Universal API Layer</b></p> <ul style="list-style-type: none"> <li>&gt; Authentication &amp; token management</li> <li>&gt; Automatic retries &amp; error handling</li> <li>&gt; Rate limiting &amp; backoff</li> <li>&gt; Schema normalisation</li> </ul>
<p><b>COMMUNICATIONS</b> Slack · Microsoft Teams · Gmail</p>	<p><b>SUPPORT &amp; TICKETING</b> Zendesk · Jira · ServiceNow</p>	<p><b>INFRASTRUCTURE</b> Webhooks · REST APIs · Custom</p>	<p><b>Built Into the Platform</b> Integration logic lives in KAOS — not in per-workflow custom code. One connector serves every workflow that needs it.</p> <p><b>50+</b> Production connectors available at launch</p>

# Governance Built In — Not Bolted On



### Role-Based Access Control (RBAC)

Fine-grained permissions at agent, workflow, and data level. Who can trigger what, in which environment.



### Full Audit Trail

Every decision, action, and data access is logged with full traceability. Immutable, queryable, exportable.



### Environment Separation

Dev, staging, and production environments with isolated governance, credentials, and policies.



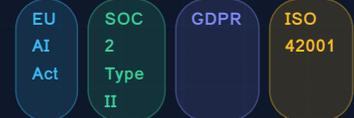
### Compliance Mapping

Built-in alignment with EU AI Act, SOC 2 Type II, and GDPR. Audit-ready from day one.

49%

CAGR — AI Governance market growing to \$3.6B by 2033<sup>1</sup>

### COMPLIANCE COVERAGE

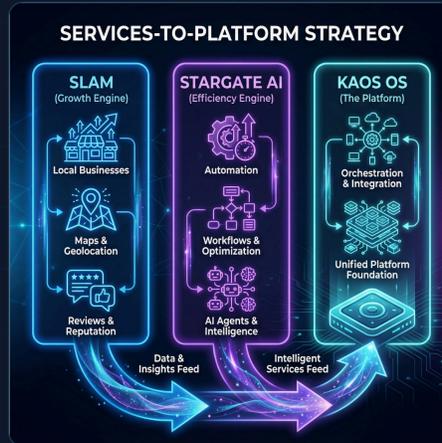


*"Who triggered what, using what data, in which systems — always answerable."*

<sup>1</sup> Grand View Research, 2025

## BUSINESS MODEL

# A Three-Engine Business That De-Risks Every Stage



● SLAM — Growth Engine ● Stargate AI — Learning Lab ● KAOS OS — The Platform

## BUSINESS MODEL

# Three Revenue Engines. One Compounding Flywheel.

GROWTH ENGINE

SLAM

Smart Local Area Marketing

\$99-\$499 / month

- > All-in-one AI local marketing: maps, reviews, campaigns
- > Recurring revenue from growing SMB customer base
- > Captures workflow patterns → informs KAOS roadmap
- > Partner channel & direct SMB distribution

Recurring MRR

LEARNING LAB

Stargate AI

Enterprise Automation Services

\$25K-\$75K / engagement

- > Done-for-you workflow audits & agent deployment
- > Generates revenue while validating enterprise needs
- > Every engagement → reusable KAOS workflow templates
- > Stargate clients convert to KAOS OS platform customers

High-Margin Services

THE PLATFORM

KAOS OS

Unified Orchestration Platform

\$50K-\$250K ACV

- > Powers SLAM & Stargate on shared infrastructure
- > Direct enterprise platform sales
- > Self-service visual builder reduces delivery bottleneck
- > Network effect: connectors → workflows → templates → moat

Enterprise ACV

KAOS — Revenue from services funds platform R&D. Customer feedback prevents building in a vacuum. Proven workflows productise faster than greenfield development.

TRACTION

# Not a Concept. A Business.



## Active

SLAM recurring revenue — growing SMB customer base with measurable retention



## Multiple

Stargate AI enterprise engagements completed with quantified ROI outcomes



## 106+

AI implementations across the REALM ecosystem — real production deployments



## 50+

System connectors live in production — CRM, ERP, HRIS, support, comms



## Growing

Template library from real Stargate engagements — reusable, production-validated workflows



## C51

Consulting delivery engine with proven expertise underpinning all three business units

KAOS is built on real revenue, real customers, and real enterprise deployments — not a pre-revenue concept seeking product-market fit.

MARKET OPPORTUNITY

# A \$30B+ Market With No Clear Infrastructure Leader

MARKET

AI Orchestration

2030 SIZE

\$30B

CAGR

~22%

40%

Agentic AI Orchestration		\$28.5B	~35%
AI Agents (Broad)		\$183B	~50%
Workflow Automation		\$77.8B	~21%

Sources: MarketsandMarkets, Mordor Intelligence, Meticulous Research, Grand View Research — 2025

of enterprise apps will embed AI agents by 2026, up from <5% in 2025 — Gartner

**\$2.6T**

annual value AI agents could add across enterprise use cases — McKinsey

Greenfield Category — No Incumbent Leader

GO-TO-MARKET

## Three Segments. One Platform. Land-and-Expand at Every Level.

SEGMENT	PRODUCT	PRICE POINT	CHANNEL	PATH TO PLATFORM
SMB	SLAM subscription	\$99–\$499 / mo	Partner channels, direct	Graduates to KAOS OS self-service
Mid-Market	Stargate AI service	\$25K–\$75K / engagement	Direct sales, referrals	Converts to KAOS OS platform licence
Enterprise	KAOS OS platform	\$50K–\$250K ACV	Enterprise sales, partnerships	Land-and-expand across business units

**Land-and-Expand Motion**

Every customer touchpoint feeds the platform flywheel. SMB data informs enterprise features. Stargate engagements become platform templates. Each segment expands into the next.

**Services-to-Platform Conversion**

Stargate AI clients experience KAOS capabilities first-hand during engagements, creating a natural and high-conversion path to platform licences.

**Network Effect Moat**

More connectors → more workflows → more templates → stronger platform → harder to displace. Each customer makes KAOS more valuable for the next.

COMPETITIVE POSITIONING

## KAOS Occupies the White Space No Competitor Has Claimed

CAPABILITY	ZAPIER / MAKE	UIPATH / AA	LANGCHAIN / AUTOGPT	MICROSOFT / AWS	KAOS
AI-Native Orchestration	x	Partial	Dev-only	Partial	✓
Multi-Agent Coordination	x	x	Dev-only	Partial	✓
Enterprise Governance	x	✓	x	Partial	✓
Deep System Integration	✓	Partial	x	Partial	✓
No-Code Workflow Builder	✓	Partial	x	Partial	✓
Services-to-Platform Flywheel	x	x	x	x	✓

KAOS is the only purpose-built AI orchestration platform combining agent coordination, enterprise governance, deep integration, and a services-validated template library.

MARKET TIMING

# The Infrastructure Gap Is Open. The Window Won't Stay Open Long.



### Agent Capability Inflection

AI agents are now production-ready for autonomous enterprise work. The capability gap has closed. The infrastructure gap has not.



### Infrastructure Vacuum

Enterprise orchestration infrastructure does not exist at scale. No incumbent has claimed the category. The greenfield window is open now.



### Regulatory Pressure

EU AI Act enforcement, SOC 2 requirements, and GDPR demand governed, auditable AI systems. Governance is no longer optional — it is table stakes.



### Demand Wave Arriving

Gartner: 40% of enterprise apps will embed AI agents by 2026. Every one of those deployments needs orchestration infrastructure. The demand is arriving now.



**MIT Research (2025):** 95% of enterprise AI pilots fail. The primary reason is not capability — it is the **absence of orchestration and governance infrastructure**. KAOS exists to fix this.

INVESTMENT

# \$3M–\$5M Seed Round to Own the AI Orchestration Category

RAISE

## \$3M–\$5M

Seed Round

Instrument **SAFE**

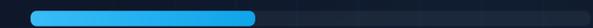
Valuation Cap **\$8M**

Discount **20%**

USE OF FUNDS

Platform R&D

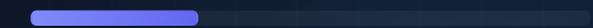
40%



Orchestration engine, visual builder, connector marketplace, policy engine, observability

Go-to-Market

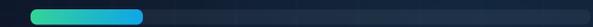
30%



Scale SLAM, build enterprise sales motion, strategic partnerships

Team

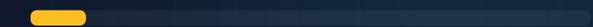
20%



Engineering leads, product manager, enterprise AEs, DevRel

Operations

10%



Finance, legal, compliance infrastructure, SOC 2 certification

# Clear Milestones. Measurable Progress. Series A in 24 Months.

## PHASE 1 — FOUNDATION

0–6 Months

- Orchestration engine v1 launch
- Connector marketplace (50+ integrations)
- Visual workflow builder beta
- First 5 enterprise platform customers
- SOC 2 Type II audit initiated

## PHASE 2 — GROWTH

6–12 Months

- Platform launch — 10+ enterprise customers
- Policy engine & observability dashboard
- Tenant controls & multi-org support
- Repeatable enterprise sales motion
- SLAM scale — 500+ SMB customers

## PHASE 3 — SCALE

12–18 Months

- Positive unit economics achieved
- 3rd-party agent & template marketplace
- Partner channel programme launch
- International market expansion
- SOC 2 certification complete

## PHASE 4 — SERIES A

18–24 Months

- Series A positioning & raise
- \$XM ARR with strong growth trajectory
- Enterprise logo customers (named)
- Platform network effects established
- Category leadership position claimed

*Every dollar drives measurable progress toward platform scale. The business is profitable at every stage — services revenue funds platform R&D throughout.*

## INVESTMENT THESIS

# A De-Risked Path to Scale at Every Stage of Growth

### ✓ Revenue-Funded R&D

Services revenue from SLAM and Stargate AI funds platform development. No dependency on external capital to reach product milestones.

### ✓ Proven Execution Team

C51 Consulting has delivered 106+ AI implementations across the REALM ecosystem. The team has already built what they are now productising.

### ✓ Validated Before Built

Every platform feature is validated through real Stargate AI engagements before productisation. Zero risk of building in a vacuum.

### ✓ Category-Defining Timing

The AI orchestration category is forming now. First-mover advantage in infrastructure categories is durable — Kubernetes, Stripe, and Twilio all demonstrate this pattern.

### ✓ Profitable at Every Stage

The business generates positive unit economics at SMB, mid-market, and enterprise levels independently. Growth accelerates returns without requiring scale to break even.

### ✓ Network Effect Moat

Each new connector, workflow, and template makes the platform more valuable for every customer. The moat compounds with scale.

## THE VISION

# Building the Infrastructure Layer for the AI Economy

Just as **Kubernetes became the operating system for containerised workloads**, KAOS is positioned to become the operating system for AI agent workloads — the infrastructure layer that every enterprise AI deployment runs on.

The companies that own infrastructure categories own the economics of the layers above them. KAOS is not building a feature — it is building the **foundational layer** of the enterprise AI stack.

With real revenue, real customers, a services-validated product, and a category-defining timing window, KAOS is positioned to be the **defining infrastructure company** of the agentic AI era.

THE ANALOGY

Kubernetes → Containers

Stripe → Payments

Twilio → Communications

**KAOS → AI Agents**

CATEGORY PRIZE

**\$183B**

AI Agents market by 2033

# KAOS

KINETIC AI OPERATING SYSTEM

## Join Us in Turning AI Chaos into AI Execution

The AI execution gap is real. The market is massive. The infrastructure doesn't exist yet.

**KAOS is building it — with real revenue, real customers, and a proven strategy.**

INVESTOR PORTAL

[kaos-invest.manus.space](https://kaos-invest.manus.space)

EMAIL

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RAISE

**\$3M-\$5M Seed · \$8M Cap**

Kubernetes-Grade Orchestration

Enterprise Governance

50+ Integrations

Revenue-Backed