

KAOS — Executive Summary

The AI Orchestration Platform for Enterprise

Date: March 8, 2026

Contact: [Your Name], Founder & CEO | [Your Email] | [Your Phone]

1. The Opportunity: The AI Execution Gap

Enterprises are spending billions on AI tools, but **95% of AI pilots fail to reach production** [1]. The modern enterprise is a chaotic landscape of 17+ disconnected tools per team, leading to manual data transfer, a lack of governance, and a crippling “AI execution gap” — the inability to translate AI potential into tangible business outcomes. This gap represents a **\$139 billion market opportunity** for a new layer of the enterprise stack: an AI Orchestration Platform.

KAOS is a first-of-its-kind platform that bridges this gap, moving enterprises from managing chaos to executing with precision. We are the Kubernetes for enterprise workflows — the essential abstraction layer that connects any tool, automates any process, and governs every AI-driven action.

2. The Solution: The KAOS Platform

KAOS is a unified platform built on four pillars:

Pillar	Description
Orchestrate	Design, manage, and monitor complex, multi-step workflows that combine human and AI agents.
Automate	Trigger workflows from any event, execute actions across any system, and automate end-to-end processes.
Integrate	Connect to 50+ enterprise systems out-of-the-box with a universal API layer for custom integrations.
Govern	Enforce security, compliance, and governance with a full audit trail, access control, and real-time monitoring.

This allows enterprises to achieve dramatic efficiency gains, such as **80% less manual processing in Finance**, **45% faster lead times in Sales**, and **50% less time-to-hire in HR**.

3. The Business Model: Three Revenue Engines

KAOS generates revenue through three synergistic engines, designed for rapid land-and-expand growth:

- 1. SLAM (Services, Licensing, and Maintenance):** Enterprise-grade professional services for large-scale deployments (\$100K+ ACV).
- 2. Stargate AI (Usage-Based):** A consumption-based model for our proprietary AI agents and services.
- 3. KAOS OS (SaaS Platform):** A multi-tiered SaaS subscription for the core platform, from SMB to Enterprise.

This hybrid model allows us to capture both high-value enterprise contracts and long-tail developer adoption, creating a powerful growth flywheel.

4. The Ask & Use of Funds

We are raising a **\$3–5 million Seed round** via a SAFE instrument at a **\$20 million post-money valuation cap**. Funds will be used to achieve key milestones over the next 18 months:

- **Product Development (50%):** Scale the engineering team to accelerate roadmap delivery, including the launch of our self-serve KAOS OS.
- **Go-to-Market (30%):** Hire a core sales and marketing team to execute our land-and-expand strategy and secure our first 15 enterprise customers.
- **Operations (20%):** General and administrative expenses to support our growth.

5. The Team

KAOS is led by a team with deep experience in enterprise software, AI, and large-scale systems engineering. [Founder bios and team details to be inserted here].

6. The Financials & Projected Return

Our 5-year financial model projects an ARR of **\$10 million by Year 3**, growing to **\$60 million by Year 5**. Based on current market multiples for AI SaaS companies (20–30x ARR), this represents a potential **24x to 100x return on investment**.

References

[1] Menlo Security. (2024). *The Rise of Shadow AI*. <https://www.menlosecurity.com/>